



Ildi Laczko-Kerr

480.570.8951
ildi@lotustcg.com

Employment History

Co-Founder / Chief Executive Officer

2019 Lotus Training & Consulting Group, Scottsdale, AZ

- Lead the development and implementation of data driven, personalized solutions for education, nonprofit and corporate partners
- Manage business development and partner relationships

Co-Founder / Chief Academic Officer

2012-2019 Center for Student Achievement, Phoenix, AZ

- Founded a nonprofit education services and research organization to support district and charter school improvement and learning across the US
- Designed and implemented signature and customized professional development programs and services for teachers, leaders and governing board members
- Scaled programs and services resulting in revenues of \$1.2 million
- Manage and executed a non-partisan research agenda on K-12 public schools
- Led the development of interactive, user-friendly data tools that put information in the hands of the end user
- Impact FY2018: supported 61 schools, serving over 20,000 students. 72% of schools earned an A, B or C letter grade and 73% maintained or improved their grade from the previous year

Chief Academic Officer

2011-2019 Arizona Charter Schools Association, Phoenix, AZ

- Created organizational level mission aligned, multi-year strategic plans and managed performance tracking and reporting to funders for a 501(c)(3) nonprofit
- Supported non-profit board development and management
- Managed operations and staffing for all academic programs and services through clear vision and goals, support and tools needed to accomplish them, and the necessary accountability structures to ensure success
- Led the development and implementation of all academic programs and services to member schools
- Member of the following state level policy committees:
 - Arizona Department of Education: Accountability Advisory Group
 - Arizona Department of Education: Model Teacher and Principal Evaluation Taskforce
 - Arizona Department of Education: ELA Educator Cadre
 - Arizona Department of Education: PARCC Transition Taskforce
 - Arizona Department of Education: RIST (Common Core)
 - Arizona Department of Education: Title I Committee of Practitioners
 - Arizona Advisory Committee: Positive Behavior Interventions and Supports

Executive Director

2004-2011 Scottsdale Unified School District, Scottsdale, AZ

- Accountability and Student Information: responsible for all district student information management, data reporting for state and federal programs, created a centralized enrollment department for the district's 31 school sites
- Curriculum, Instruction and Assessment: responsible for district curriculum development and materials adoptions, implementation of district's specialized curricula, i.e., AP, AVID, IB, etc., managed and supported the district's curriculum specialists and trainers, and

implemented a district wide assessment system that included teacher and leader professional development

- Research and Evaluation: responsible for the monitoring and reporting of the districts strategic plan to the Governing Board, facilitated research partnerships, managed internal and external research agreements and agendas
- Member of the Superintendent's Leadership team: created and implemented strategic plans and annual budgets

Deputy Associate Superintendent

2001-2004 Arizona Department of Education, Phoenix, AZ

- Ensured compliance with state and federal rules and statutes regarding data, research and reporting
- Managed all state and federal data reporting on schools, student achievement and accountability
- Developed education research agenda with State Superintendent and State Board of Education President
- Led the development of Arizona's state and federal accountability systems
- Negotiated with US Department of Education for approval of Arizona's first No Child Left Behind accountability model
- Managed research department budget, staffing and outcomes
- Developed inter and intra department partnerships

Education

2002 Arizona State University, Tempe, AZ

- Doctor of Philosophy- Learning and Instructional Technology
- Minor: Research and Evaluation
- Phi Delta Kappa International, Lifetime Member
- Phi Kappa Phi Honor Society, Lifetime Member

1998 University of Arizona, Tucson AZ

- Master of Arts- Educational Psychology
- Major: Teaching, Learning and Development

1997 University of Arizona, Tucson AZ

- Bachelor of Arts- Psychology
- Psi Chi National Honor Society, Lifetime Member

Other Experience & Skills

- 2012 Phi Delta Kappa Emerging Leader award winner
- Governing Board Member: Creighton Elementary School District
- Expertise in: adult learning and professional development to support educators; nonprofit management; grant writing and reporting
- Effectively communicates and trains a variety of audiences and stakeholders through interactive and engaging presentations of research and policy, data and complex concepts
- Thrives in a big-picture strategic thinking and planning environment that is rich in problem solving and collaboration